

ブランド・アジア

ノミネートブランド (グローバル80)

7-ELEVEN	EPSON	LG	PHILIPS
Acer	Facebook	LION	Redbull
adidas	Familymart	L'ORÉAL	RENAULT
AEON	GAP	Louis Vuitton	SAMSUNG
Air Asia	Google	MAZDA	SHISEIDO
AJINOMOTO	H&M	McDonald's	SONY
Amazon	Haier	Meiji	STARBUCKS COFFEE
Apple	HITACHI	Mercedes-Benz	SUZUKI
ASUS	HONDA	Microsoft	TOSHIBA
AVON	hp	MITSUBISHI ELECTRIC	TOYOTA
BMW	HUAWEI	Mizuno	Twitter
Giant (Bicycle)	HYUNDAI	MUJI	unicharm
Canon	IKEA	Nestlé	Unilever
CASIO	Johnson&Johnson	Nike	UNIQLO
Coca-Cola	kao	Nikon	Volkswagen
Colgate	Kellogg's	NISSAN	Xerox
DANONE	KFC	Nissin (Cup noodles)	YAHOO!
DELL	KIKKOMAN	Nivea	YAMAHA MOTOR
Domino's	Kleenex / Kimberly-Clark	P&G	YouTube
Electrolux	Lenovo	Panasonic	ZARA

ブランド・アジア

ノミネートブランド（ローカル40） ※台湾60

中国	韓国	台湾	日本
Alipay	AEKYUNG	3M	Quaker
Anta	Angelinus Coffee	85度C	RT-Mart
Baidu.com	BEAN POLE	Bank of Taiwan	SANYANG MOTORS
Bank of China	Binggrae	BOOKS.com	Sentosa
Bank of Communications	BlackYak	BRAND'S	SHIN KONG MITSUKOSHI
Bright food	CJ	Carrefour	Shopee
Century Mart	CUCHEN	Cathay Bank	Simple Mart
CHANDO	DaumKakao	Cathay Pacific	SOGO
Changan	EXR	China Airlines	Taisugar
Changhong	HAAN (Han gyong heu)	CHT	Taiwan Beer
Chery	i-navi	Chunghwa Post	Taiwan Mobile
China Eastern	iriver	COSMED	Takeda
China Merchants Bank	Jeonggwanjang	COSTCO	Taobao
China Mobile	KB kookmin bank	CTBC BANK	Trplus
China Southern	KR Motors	Din Tai Fung	Tybio
China UnionPay	Kumkang	ESUN Bank	Uni-President
FAW	Lafuma	Eslite	Vitalon
Geely	Lock&Lock	EVA AIR	Watsons
Gree	LOTTE	Far Eastern/Mega City	Wow prime
Industril and Commercial Bank of China	Maket O	FAR EASTONE	YTY
June Yao Airlines	Melon	Fubon Bank	
Li-ning	MOM'S TOUCH	GOGORO	
MAXAM	NAVER	Heysong	
Meters/bonwe	ncsoft	HTC	
Midea	NH bank	Hua Nan Bank	
Monmilk	NII	i-Mei	
Renren.com	POSCO	Instagram	
Semir	Samchuly	Kinmen	
Shanghai Pudong Development Bank	Shinhan card	KuangChuan	
Sina.com.cn	SK	KYMCO MOTOR	
South beauty	SPAO	Lativ	
SPDC	SSANGYONG MOTOR	Line	
SPRING AIRLINES	THEFACESHOP	Merdia	
Tencent	TNGT	Momo	
Wahaha	Vegemil	MOS BURGER	
Wanda Group	VIPS	Nature Made	
Wang LaoJi	WINIA	Nice	
Xiaomi	Woongjin Coway	PCHOME	
Yishion	Woori Bank	Pfizer	
YongheKing	ZIOZIA	PX Mart	
			Asahi (Beer)
			Bank of Tokyo-Mitsubishi UFJ
			BOSCH
			BRIDGESTONE
			Calbee
			CITIZEN
			DAISO
			DHC
			dyson
			FANCL
			FUJIFILM
			FUJITSU
			glico
			INAX
			JR
			KAGOME
			Kawasaki
			KIRIN
			Kwepie
			LAWSON
			LINE
			LOTTE
			Mister Donut
			MITSUBISHI MOTORS
			mizkan
			Mizuho Bank
			MORINAGA
			MOS BURGER
			Rakuten
			SAPPORO
			SEIKO
			SHARP
			SMBC
			SUBARU
			SUNTORY
			TOTO
			TV Tokyo
			Wacoal
			Yakult
			Yamato Transport