

# ブランド・アジアとは

## ノミネートブランド（グローバル80）

7-ELEVEN	EPSON	LG	PHILIPS
Acer	Facebook	LION	Redbull
adidas	Familymart	L'ORÉAL	RENAULT
AEON	GAP	Louis Vuitton	SAMSUNG
Air Asia	Google	MAZDA	SHISEIDO
AJINOMOTO	H&M	McDonald's	SONY
Amazon	Haier	Meiji	STARBUCKS COFFEE
Apple	HITACHI	Mercedes-Benz	SUZUKI
ASUS	HONDA	Microsoft	TOSHIBA
AVON	hp	MITSUBISHI ELECTRIC	TOYOTA
BMW	HUAWEI	Mizuno	Twitter
Giant (Bicycle)	HYUNDAI	MUJI	unicharm
Canon	IKEA	Nestlé	Unilever
CASIO	Johnson&Johnson	Nike	UNIQLO
Coca-Cola	kao	Nikon	Volkswagen
Colgate	Kellogg's	NISSAN	Xerox
DANONE	KFC	Nissin (Cup noodles)	YAHOO!
DELL	KIKKOMAN	Nivea	YAMAHA MOTOR
Domino's	Kleenex / Kimberly-Clark	P&G	YouTube
Electrolux	Lenovo	Panasonic	ZARA

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## ノミネートブランド（ローカル40） ※台湾60

中国	日本	韓国	台湾	
Alipay	CITIZEN	NII	3M	Cathay Bank
Anta	FUJITSU	AEKYUNG	BOOKS.com	COSMED
Baidu.com	KIRIN	SPAO	China Airlines	E.SUN Bank
Bank of China	mitsubishi MOTORS	iriver	CTBC BANK	Far Eastern/Mega City
weibo	MORINAGA	VIPS	Fubon Bank	Hua Nan Bank
wechat	Rakuten	ncsoft	Heysong	KYMCO MOTOR
Century Mart	SUNTORY	Vegemil	Momo	Nice
CHANDO	DAISO	Binggrae	Pfizer	Shopee
xiaohongshu	mizkan	Samchuly	SOGO	Taiwan Beer
bilibili	SAPPORO	CUCHEN	Takeda	YTY
Tik Tok	SMBC	NAVER	Wow prime	Cathay Pacific
China Eastern	TOTO	Woongjin Coway	BRAND'S	COSTCO
Tmall	DHC	MOM'S TOUCH	CHT	FAR EASTONE
China Mobile	FANCL	CJ	Eslite	Lativ
Taobao	glico	Shinhan card	MOS BURGER	PCHOME
China UnionPay	LAWSON	EXR	SANYANG MOTORS	RT-Mart
FAW	Mizuho Bank	SSANGYONG MOTOR	Taobao	Simple Mart
JD	SEIKO	KR Motors	85度C	Taiwan Mobile
Gree	TV Tokyo	Maket O	Chunghwa Post	Tybio
Industril and Commercial Bank of China	Asahi (Beer)	Melon	EVA AIR	Watsons
Juneyao Airlines	Bank of Tokyo-Mitsubishi UFJ	POSCO	i-Mei	
Li-ning	Calbee	i-navi	Kinmen Kaoliang	
dianping.com	dyson	Lafuma	Line	
DIDI	INAX	HAAN (Han gyong heu)	PX Mart	
Midea	KAGOME	Angelinus Coffee	Sentosa	
Monmilk	LINE	NH bank	Uni-President	
Ctrip	SHARP	DaumKakao	Carrefour	
Freshippo	Wacoal	KB kookmin bank	Din Tai Fung	
Meituan	BOSCH	ZIOZIA	GOGORO	
Nongfu spring	BRIDGESTONE	BlackYak	Instagram	
Haidilao	LOTTE	SK	Merdia	
SPDC	MOS BURGER	Lock&Lock	Nature Made	
iQIYI.COM	Yakult	BEAN POLE	Quaker	
Tencent	FUJIFILM	THEFACESHOP	SHIN KONG MITSUKOSHI	
ele	Kawasaki	Jeonggwajang	HTC	
Wanda Group	Kwepie	Kumkang	KuangChuan	
VIVO	Mister Donut	Woori Bank	Taisugar	
Xiaomi	JR	WINIA	Trplus	
OPPO	SUBARU	TNGT	Vitalon	
sf-express	Yamato Transport	LOTTE	Bank of Taiwan	